

Monthly Divot

April



Colorado Open Gets New Title Sponsor

The Colorado Open Golf Foundation announced March 22nd that Inspirato (NASDAQ: ISPO), the innovative Denver-based luxury travel subscription brand, will succeed CoBank as the new title sponsor of the Colorado Open Championships beginning this year. Under the groundbreaking new sponsorship, Inspirato will make history by enabling the Open to offer the largest purses of any state open in the country and establishing it as the first state open to offer equal purses for both the men's and women's championships.

The new sponsorship will run for five years through 2026 and includes the following:

- Both the men's and the women's championships will offer equal purses of \$250,000, with the winners each earning \$100,000—both records for state opens.
- The Inspirato Colorado Senior Open purse will increase to \$90,000, with the winner earning \$18,000—also a record for senior state opens.
- Inspirato will become the largest annual donor to the First Tee - Green Valley Ranch program, supporting its mission of using golf to teach life skills to young people throughout the Denver and Colorado communities.

“The Colorado Open has long been recognized as one of the premier state opens in the nation, and today we're building on that legacy through this history-making partnership with Inspirato,” said Molly Greenblatt, Board chairperson of the Colorado Open Golf Foundation, which administers the Open championships. “With Inspirato's support, we will continue to make a difference in the lives of thousands of young people in the northeast metro area through our First Tee program and throughout the state with the Golf in Schools program. And together, we will also help raise the bar with what we believe to be the first professional golf tournaments in the world to offer equal purses for both the men's and women's events. Speaking as a woman golfer who has played in this event and now leads the Board, I could not be prouder and more excited.”

“Giving back to our community has been part of Inspirato's DNA since we were founded here in Denver more than 10 years ago,” said Brent Handler, Co-

Founder and Chief Executive Officer of Inspirato. "With our growing golf platform and deep Colorado roots, partnering with the Colorado Opens as their new title sponsor was a natural fit. We're grateful for the opportunity to support the First Tee program at Green Valley Ranch, which is well-known for its impact on so many kids here in the metro area. And as a company with an employee team that is nearly 70% women, we're thrilled to sponsor this watershed event that recognizes the importance of equal pay for women athletes."

INSPIRATO COLORADO OPEN

Spring and Summer Registration is Open

Spring and Summer classes are open for registration! We offer classes Monday - Thursday and Saturday. Fall Registration will open Monday June 6th. Classes are filling up, register now so you do not miss out!

[2022 Registration Portal](#)



Pre Round Golf Stretches

Stretching and staying loose is not only a good way to warm up before a round on the course but it also helps with injury prevention!

Age-Based Programming

In 2022 we are introducing Age-Based Programming. The PLAYer, Par, Birdie and Eagle levels are no longer apart of the program. We are still here to teach the life skills our program is known for!

[Age-Based Programs FAQ](#)



Junior Coach and Caddie Earns Evans Scholarship

Local caddie and one of our Junior Coaches Kevin Pickford earned the coveted Evans Scholarship. He will follow in the footsteps of his older sister and First Tee - GVR alumni Andrea

Stretching before you play can mean the difference in your performance as well as your health, take an extra 5 minutes out of your day to try these stretches before your next round.

Stretching

Private Lesson Options

Golf season is here, working on your game outside of regular scheduled First Tee programming will help participants improve and develop the skills they learned in class.

GVR Golf Academy

- Located at GVR Golf Club
- Discount for active First Tee - GVR participants



GVR Golf Academy

Gott Golf

- Located at GVR Golf Club
- Lessons and Club fitting



Pickford and fellow alumni Geovani Castillo in attending the University of Colorado Boulder on a full ride scholarship!

The Evans Caddie Scholarship was created in 1930 by Charles "Chick" Evans, who learned the game as a caddie. Evans gained worldwide fame in 1916 becoming the first golfer to win both the US Amateur & US Open in the same year.

The Colorado Eisenhower Chapter was created in 1967 in partnership with the Colorado Golf Association. Over 400 Scholars having graduated from CU Boulder while living in the Chapter House. Since its inception, over 11,000 Evans Scholars have graduated from the program through one of the 20 schools that are part of the scholarship program.



Advice for Junior Golf Parents from Mike Thomas

Gott Golf

PGA Tour Superstore

- Two locations in Colorado, Greenwood Village and Westminster
- Practice bays, lessons, and club fitting



**PGA TOUR
SUPERSTORE**

PGA Tour Superstore

Golftec

- Nine locations throughout Colorado
- Lessons and club fitting

GOLFTEC[®]
Swing Better. Play Better.[™]

Golftec

Golf Colorado 365

- Located in Centennial
- Indoor facility for year round programs

Golf Colorado
365

Mike Thomas is the coach and father of 13 time PGA winner Justin Thomas, but before the victories came, he spent his time on junior fairways like everybody else. As a junior golf parent, there is no better individual to hear valuable advice from than Mike. He spoke on different topics that range from how to motivate your junior golfer to how to support them, to what role the parent should take in their golfing life.

Advice

First Tee - Green Valley Ranch
www.firstteegreenvalleyranch.org

